Zone 1: Back Country Gateway

Description	This group of vertical graphic panels and look-down "wayside" style graphic rails will form an accessible entry point into the *Trails for People* experience. Individual components in this zone will provide an overview of *Trails for People* and will introduce visitors to the Appalachian Trail and the role that Bear Mountain played in its creation, the Major Welch Trail, and the volunteer trail construction and trail maintenance work of the NYNJTC. This zone will also incorporate an AT milepost and simple casual seating.
Method	Freestanding exterior graphic panels, seating
Notes	• Gateway should be visible from parking

Program No.	1.01
Name	Appalachian Trail Overview (Front Side)
Description	This two-sided unit introduces the Appalachian trail as a whole: its geography and history, its prominence as America's best-known hiking trail, and the essential role that volunteerism plays in its operation and maintenance. This graphic might include a map of the entire trail with the Bear Mountain section highlighted, images of sites and hikers along the trail, an introduction to the meaning of "blazes," and information about NPS and the AT Conservancy. The story of Bear Mountain's pivotal role in the founding of the AT would be briefly introduced here, with a more in depth exploration of this story offered on the two adjacent "Present at the Creation" units.
Method	Vertical format graphic panel
Copy	Panel Headline: 3 – 8 words

Major Story Headline: 3 – 6 words
Major Story Text: 60 – 80 words
Secondary Story Headline: 3 – 6 words
Secondary Story Text: 50 – 70 words
Tertiary Story Headline: 3 – 6 words
Tertiary Story Text: 50 – 70 words
Feature Image Caption: 20 – 30 words (single image)
Secondary Images Caption: 20 – 25 words (single caption, multiple images)
Tertiary Image Captions: 3 – 10 words (image ID only)

Images	1 Feature Image

2 – 4 Secondary Images (including maps)
3 – 6 Tertiary Images

Program No.	1.02
Name	Appalachian Trail Overview (Back Side)
Description	See 1.01
Method	Vertical format graphic panel
Copy	Panel Headline: 3 – 8 words

Major Story Headline: 3 – 6 words
Major Story Text: 60 – 80 words

Secondary Story Headline: 3 – 6 words
Secondary Story Text: 50 – 70 words
Tertiary Story Headline: 3 – 6 words
Tertiary Story Text: 50 – 70 words
Feature Image Caption: 20 – 30 words (single image)
Secondary Images Caption: 20 – 25 words (single caption, multiple images)
Tertiary Image Captions: 3 – 10 words (image ID only)
Images   1 Feature Image
2 – 4 Secondary Images
3 – 6 Tertiary Images

Program No.	1.1
Name	Northbound/Southbound AT Milepost
Description	This component will inform visitors of the exact distance between this location and the AT's northern terminus in Maine and southern terminus in Georgia, reinforcing the idea that the *Trails for People* project is situated directly on the route of the Appalachian Trail itself.
Method	Freestanding trail marker unit
Notes	• Milepost trail markers will conform to AT distance and directional signage standards or design directions. No text or images needed.

Program No.	1.2
Name	Present at the Creation (Part 1)
Description	This unit (one of two wayside-style exterior graphic rails devoted to this topic) introduces Bear Mountain State Park and explores the history of the Park's role as the "birthplace of the Appalachian Trail." Key historical figures such as Benton McKaye and Major Welch would be profiled, and the idea of the AT as a cooperative, volunteer venture would be interpreted, as would the formative concept (radical at the time) of providing organized public access to the outdoors. The graphic might incorporate portions of facsimile documents (letters, reports, maps) as well as both archival and contemporary images.
Method	Horizontal format graphic panel
Copy	Panel Headline: 3 – 12 words (can be two lines if necessary)

Major Story Headline: 3 – 6 words
Major Story Text: 100 – 120 words
Secondary Story Headline: 3 – 6 words
Secondary Story Text: 70 - 90 words
Feature Image Captions: 30 – 40 words
Secondary Image Captions: 10 – 15 words
Images   1 – 2 Feature Images
2 – 4 Secondary Images

Program No.	1.3
Name	Work in Progress

Description   A freestanding changeable graphics unit located within the Backcountry Gateway
                     will be used to present a constantly changing record of work accomplished and
                     work in progress by the NYNJTC on the AT and other regional trails projects. This
                     unit could also accommodate more general NYNJTC information, and could be
                     used to actively recruit trail crew volunteers.
Method   Freestanding exterior-grade bulletin case
Notes   • Changeable content TBD. No text or images needed.

Program No.   1.4
Name   Present at the Creation (Part 2)
Description   This unit will be a continuation of Program No. 1.2.
Method   Horizontal format graphic panel
Copy   Panel Headline: 3 – 12 words (can be two lines if necessary)
Major Story Headline: 3 – 6 words
Major Story Text: 100 – 120 words
Secondary Story Headline: 3 – 6 words
Secondary Story Text: 70 - 90 words
Feature Image Captions: 30 – 40 words
Secondary Image Captions: 10 – 15 words
Images   1 – 2 Feature Images
                     2 – 4 Secondary Images

Program No.   1.5
Name   Trails for People/NYNJTC Overview
Description   This unit introduces the *Trails for People* exhibit and offers suggestions for how to
                     use it and how to get the most out of the experience. The New York-New Jersey
                     Trails Conference will be briefly profiled, with an emphasis placed on the
                     organization's role in creating and maintaining trails – and access to trails – in the
                     New York metropolitan region. The project's components will be briefly described,
                     including Trail Activity Stations, the All Persons Trail, and the Demonstration Trail.
                     Contact information for NYNJTC, as well as information about how to become a
                     member or a trail crew volunteer, will also be offered. Graphics could include an
                     annotated site map, images of project components and/or, and/or images of trails
                     and trail users.
Method   Vertical format graphic panel
Copy   Panel Headline: 3 – 12 words (can be two lines if necessary)
Major Story Headline: 3 – 6 words
Major Story Text: 70 – 90 words
Secondary Story Headline: 3 – 6 words
Secondary Story Text: 70 - 90 words
Feature Image Caption: 20 – 30 words (single image)
Secondary Images Caption: 20 – 30 words (single caption, multiple images)
Tertiary Image Captions: 3 – 10 words (image ID only)
Images   1 Feature Image

2 – 4 Secondary Images
3 – 6 Tertiary Images (small)

Zone 2: Trail Building Illustrated

Description	This sequence of three freestanding double-loaded exterior graphic panels installed outside the Spider Hill House will provide an introduction to key aspects of the trail building process, using large-scale images and minimal text to graphically illustrate both the hiking and the trail building experiences. Trail Building Illustrated units are sited so as to encourage varied circulation patterns through and around them, and to avoid encroaching on the architectural integrity of the cabin.
Method	Freestanding double-loaded exterior graphic panels
Notes	• Six surfaces total; mix of information-focused and image-focused formats

Program No.	2.0
Name	Trail Building Illustrated Panel 1 (Front Side)
Description	This panel might focus on the trail planning and design process.
Method	Vertical format graphic panel (information-focused format)
Copy	Panel Headline: 3 – 8 words

Major Story Headline: 3 – 6 words
Major Story Text: 70 - 90 words
Multi-Image Story Headline: 3 – 6 words
Multi-Image Story Text: 20 – 30 words (per image)
Feature Image Caption: 20 – 30 words (single image)
Secondary Images Caption: 20 – 30 words (single caption, multiple images)

Images	1 Feature Image

2 – 3 Secondary Images
4 – 6 Multi-Image Story Images

Program No.	2.1
Name	Trail Building Illustrated Panel 1 (Back Side)
Description	This panel might focus on the trail planning and design process.
Method	Vertical format graphic panel (image-focused format)
Copy	Feature Image Captions: 20 – 30 words (per image)
Images	1 – 4 Feature Images

Program No.	2.2
Name	Trail Building Illustrated Panel 2 (Front Side)
Description	This panel might focus on trail construction.
Method	Vertical format graphic panel (image-focused format)
Copy	Feature Image Captions: 20 – 30 words (per image)
Images	1 – 4 Feature Images

Program No.	2.3

Name   Trail Building Illustrated Panel 2 (Back Side)
Description   This panel might focus on trail construction
Method   Vertical format graphic panel (information-focused format)
Copy   Panel Headline: 3 – 8 words
Major Story Headline: 3 – 6 words
Major Story Text: 70 - 90 words
Multi-Image Story Headline: 3 – 6 words
Multi-Image Story Text: 20 – 30 words (per image)
Feature Image Caption: 20 – 30 words (single image)
Secondary Images Caption: 20 – 30 words (single caption, multiple images)
Images   1 Feature Image
2 – 3 Secondary Images
4 – 6 Multi-Image Story Images

Program No.   2.4
Name   Trail Building Illustrated Panel 3 (Front Side)
Description   This panel might focus on people and volunteerism.
Method   Vertical format graphic panel (image-focused format)
Copy   Feature Image Captions: 20 – 30 words (per image)
Images   1 – 4 Feature Images

Program No.   2.5
Name   Trail Building Illustrated Panel 3 (Back Side)
Description   This panel might focus on the hiking experience.
Method   Vertical format graphic panel (information-focused format)
Copy   Panel Headline: 3 – 8 words
Major Story Headline: 3 – 6 words
Major Story Text: 70 - 90 words
Multi-Image Story Headline: 3 – 6 words
Multi-Image Story Text: 20 – 30 words (per image)
Feature Image Caption: 20 – 30 words (single image)
Secondary Images Caption: 20 – 30 words (single caption, multiple images)
Images   1 Feature Image
2 – 3 Secondary Images
4 – 6 Multi-Image Story Images

Zone 3: Trail Activity Stations
Description   This zone will be composed of individual examples of trail design or trail
                              construction features accompanied by simple, small-scale, low-rise interpretive
                              graphic panels. Taken together, these components will form a kind of stylized trail
                              design and construction "laboratory" that NYNJTC trail crew leaders can use to
                              introduce new volunteers to the basics of trail building. But the Activity Stations
                              will also be open to the general public, serving as a visual glossary of trail features
                              and as an introduction to hiking. Characteristic features such as stone steps, rock

cribbing, sidehill construction, stepping stones, turnpikes and treadways, stone culverts, bridges and puncheons will be constructed on site, using the same materials and methods as would be used in the field, but with an eye toward their use as "teaching tools" and their appropriateness and attractiveness as active play experiences.

Each Trail Activity Station will be identified and explained using low-scale, unobtrusive, graphic elements. Information provided at each station will be limited to answering essential questions ("What is this thing?" "What does it do?" "How is it built?") and engaging the visitor's curiosity ("How can you make stones fit together?" "How can you move heavy stuff by hand?" "How can I learn to do this?")

Method	Constructed trail/play elements; freestanding exterior graphic panels
Notes	• A preliminary inventory of proposed trail features to be constructed and interpreted is provided below. The specific list trail features to be constructed will be finalized in collaboration with the Park.

Program No.	3.0
Name	Stepping Stones Trail Activity Station
Description	This Trail Activity station would consist of a series of natural pavers set level into the ground just far enough apart to accommodate an adult stride. This will provide enough distance between stones to encourage whole body activities for younger visitors. A Trail Marker graphic unit will consider the question of what kinds of trail surfacing techniques are best suited to different conditions and types of terrain.
Method	Low-profile horizontal format graphic panel
Copy	Panel Headline: 1 – 3 words

Feature Story Text: 100 – 120 words

Feature Story Image Captions: 20 – 30 words

Images	1 – 3 Feature Story Images
	1 Annotated Illustration

Program No.	3.1
Name	Natural Obstacle Trail Activity Station
Description	The natural obstacle Trail Activity Station would provide a fun and engaging climbing activity alongside the path from the project gateway to the cabin while exploring the question of how trail designers and builders grapple with the presence of immovable objects located on their desired trail route.
Method	Low-profile horizontal format graphic panel
Copy	Panel Headline: 1 – 3 words

Feature Story Text: 100 – 120 words

Feature Story Image Captions: 20 – 30 words

Images	1 – 3 Feature Story Images
	1 Annotated Illustration

Program No.	3.2
Name	Puncheon and Timber Bridge Trail Activity Station
Description	The Puncheon and Timber Bridge Trail Activity Station investigates possible solutions to the problem of crossing streams, narrow gullies, or other concavities on a trail. The natural down-slope flow of run-off above the project site will be directed to this location (by means of a water bar and stone culvert, both of which will be interpreted as Trail Activity Stations, located near the southwest corner of the Spider Hill House.) A simple puncheon bridge crosses a constructed gravel "pool" which suggests the idea of water even when natural run-off is not present. A Trail Marker graphic unit will explore different methods of making bridges along a trail.
Method	Low-profile horizontal format graphic panel
Copy	Panel Headline: 1 – 3 words
	Feature Story Text: 100 – 120 words
	Feature Story Image Captions: 20 – 30 words
Images	1 – 3 Feature Story Images
	1 Annotated Illustration

Program No.	3.3
Name	Stone Wall Trail Activity Station
Description	A low seat wall across the east edge will provide casual seating and will be used to demonstrate stone wall construction.
Method	Low-profile horizontal format graphic panel
Copy	Panel Headline: 1 – 3 words
	Feature Story Text: 100 – 120 words
	Feature Story Image Captions: 20 – 30 words
Images	1 – 3 Feature Story Images
	1 Annotated Illustration

Program No.	3.4
Name	Stone Steps Trail Activity Station
Description	This Trail Activity Station will be located at the northeast corner of the Spider Hill Cabin, near the Demonstration Trail trailhead. Its purpose is to demonstrate the use of constructed stone steps as a means of providing a highly durable route up and down slopes.
Method	Low-profile horizontal format graphic panel
Copy	Panel Headline: 1 – 3 words
	Feature Story Text: 100 – 120 words
	Feature Story Image Captions: 20 – 30 words
Images	1 – 3 Feature Story Images
	1 Annotated Illustration

Program No.	3.5

Name	Stone Culvert Trail Activity Station
Description	Directly below the waterbar station, the stone culvert station would channel water diverted by the water bar underneath the cabin forecourt. Interpretation would explain the design and construction of culverts using only natural materials available in remote settings.
Method	Low-profile horizontal format graphic panel
Copy	Panel Headline: 1 – 3 words
	Feature Story Text: 100 – 120 words
	Feature Story Image Captions: 20 – 30 words
Images	1 – 3 Feature Story Images
	1 Annotated Illustration

Program No.	3.6
Name	Rock Cribbing Trail Activity Station
Description	A portion of cribwork, used to retain the slope where it has been cut away to create level ground, will be "deconstructed," to reveal its design and construction methodology.
Method	Low-profile horizontal format graphic panel
Copy	Panel Headline: 1 – 3 words
	Feature Story Text: 100 – 120 words
	Feature Story Image Captions: 20 – 30 words
Images	1 – 3 Feature Story Images
	1 Annotated Illustration

Zone 4: Demonstration Trail

Description	The Demonstration Trail loop will offer visitors a chance to try hiking in a safe, controlled setting, and also to see and experience several of the trail design and construction features showcased in the project's Trail Activity Stations. The proposed route of the trail climbs uphill and to the northwest until it connects with the existing ski jump access road, which will provide the route for the return portion of the loop. Specific trail design and construction features along the Demonstration Trail will be marked and interpreted using Trail Marker graphics units.
Notes	Content and quantity of graphic panels TBD
Method	Low-profile horizontal format graphic panel
Copy	Panel Headline: 1 – 3 words
	Feature Story Text: 70 - 90 words
	Feature Story Image Captions: 20 – 30 words
Images	1 – 3 Feature Story Images

Program No.	4.0
Name	Demonstration Trail/All Persons Trail Trailhead Graphic
Description	A graphic panel outside the north entrance of the Spider Hill House will introduce the Demonstration Trail, a section of the Appalachian Trail that has been

specifically designed and built to demonstrate the use in a "real world" setting of many of the trail features included in the *Trails for People* Trail Activity Station components, and the adjacent All Persons Trail, a short, fully accessible route out to the boulder field, and back. The contents of these graphics would include clear information on the length and difficulty of the trails, a map of the two routes, images of visitors using the trails, and suggestions about what to do and what to look for.

Method   Vertical format graphic panel

Copy   Major Story Headlines: 3 – 6 words (two total, one for each trail)

Major Story Text: 30 – 50 words each (two total, one for each trail)

Major Story Image Captions: 20 – 30 words (per image)

Images   2 – 6 Major Story Images (1 – 3 images per trail)