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ANNUAL GALA
**ADVERTISEMENT
PROPOSAL**

HONORING

Jane and Walt Daniels

&

Glenda and David Haas

Thursday, October 8, 2026

Indian Trail Club
Franklin Lakes, NJ

ABOUT US



OVER A CENTURY OF EXCELLENCE

The New York-New Jersey Trail Conference has worked tirelessly for over a century to connect people with nature across 2,165 miles of public trail lands across two states. Help us celebrate 106 years of dedicated service to maintain and preserve our region's parks and trails through sponsorship of our Annual Gala while helping to advance your business interests.

THE EVENT

Our Annual Gala will be attended by over 200 of our major donors, corporate supporters, and influential luminaries on Thursday, October 8, 2026, surrounded by an idyllic setting at Indian Trail Club in Franklin Lakes, NJ.

We are proud to honor Walt & Jane Daniels and David & Glenda Haas—longtime champions of the Trail Conference whose incredible dedication and commitment to conservation is creating a lasting legacy across our region.

ADVERTISEMENT OPTIONS

Showcase your support while connecting with a passionate community of trail users, conservation advocates, and outdoor enthusiasts. Program ads provide a meaningful opportunity to align your brand with the protection of our region's treasured trail lands, with placement in the printed event program and continued visibility online after the event.

PREMIUM PLACEMENTS

POSITION YOUR MESSAGE FOR MAXIMUM VISIBILITY.

- INSIDE FRONT COVER – \$1,000
- BACK COVER – \$1,000
- INSIDE BACK COVER – \$850

STANDARD AD SIZES

- FULL PAGE – \$750
- HALF PAGE – \$500
- QUARTER PAGE – \$250

TRIBUTE LISTING

RECOGNIZE, CELEBRATE, OR HONOR A LOVED ONE OR ORGANIZATION.

- UP TO TWO LINES (NO ARTWORK) – \$175

ADVERTISEMENT DETAILS

AD SPECIFICATIONS (FULL COLOR)

- FULL PAGE: 5.75" X 8.75"
- HALF PAGE (VERTICAL): 2.375" X 8"
- HALF PAGE (HORIZONTAL): 5" X 3.875"
- QUARTER PAGE: 2.375" X 3.875"

SUBMISSION GUIDELINES

- PLEASE SUBMIT ARTWORK AS A HIGH-RESOLUTION JPEG OR EPS VECTOR FILE
- ALL ADS ARE FULL COLOR
- DEADLINE: SEPTEMBER 15

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THANK YOU!

CONTACT US

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